

GEORGE MARSDEN



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george-marsden-portfolio.vercel.app

Freelance Writer & Broadcaster | Editorial, Communications & Radio | MA Journalism, University of Sheffield

American Studies graduate with experience across editorial work, communications, freelance writing and broadcasting. From September 2026, I will begin an MA in Journalism at the University of Sheffield. A portfolio of my published features, reviews and match reporting is available [here](#).

PROFESSIONAL EXPERIENCE

SQUASH PLAYER MAGAZINE | Freelance Writer

March 2026 - Present

- Produce long and short-form articles tailored to a specialist sporting audience across features, opinion, and match reporting.
- Conduct independent research and interviews to develop original, audience-focused stories.

WALKER MORRIS | Communications Intern (Leeds, West Yorkshire)

August 2026

- Supported multiple areas of communications work, including researching potential article topics and attending meetings between lawyers and the comms team.
- Gained understanding of how marketing, communications and business development strengthen a firm's profile, through journalistic relations, SEO and data-led decision-making.

OUTLOOK PUBLISHING | Editorial Intern (Norwich, Norfolk)

July 2026

- Worked closely with editorial team, learning the publisher's house style, WordPress content systems and post-publication promotion via social media.
- Wrote five articles spanning short-form business insights and long-form magazine features.

BARNSELY CHRONICLE | Journalism Intern (Barnsley, South Yorkshire)

July 2025

- Supported reporters covering local news, community events and regional issues.
- Assisted with interview preparation, background research, and editorial development.

ADDITIONAL EXPERIENCE

NEW YORKSHIRE EMPORIUM | Social Media Manager

June 2026 – Present

- Creating weekly multi-media content for a family run sauce and nut company.

CONCRETE (UEA STUDENT NEWSPAPER) | Review Correspondent (Norwich, Norfolk)

Jan 2026 – May 2026

- Head up the review section of the university newspaper to produce engaging articles on local events, including theatre, film, music, and local performances.

LIVEWIRE UEA & WRMC MIDDLEBURY COLLEGE RADIO | Radio Show Host

Jan 2025 – May 2026

- Plan and present radio content for student audiences across university stations in the UK and US.
- Develop broadcasting, scripting, and audience communication skills through live and recorded programming.

EDUCATION AND QUALIFICATIONS

UNIVERSITY OF SHEFFIELD | MA Journalism

September 2026 – Present

- Studying Journalism, developing professional skills across reporting, research, writing and multimedia journalism.

UNIVERSITY OF EAST ANGLIA, NORWICH | BA American Studies (2:1)

September 2022 - July 2026

- Studied American history, politics, literature and culture, developing research, analytical and written communication skills.
- Relevant Modules: The Politics of Storytelling, American Literature, Transatlantic Literature and Rural America.
- Dissertation: The 'Mamdani Effect' – An exploration of contemporary populism under the guise of a 21st century performative approach.

MIDDLEBURY COLLEGE, VERMONT | Year Abroad

- Completed J-Term course When Truth Meets Craft: Practicing the Art of Literary Journalism under editor and journalist Helen Whybrow, developing skills in narrative nonfiction, editorial voice, and first-person reporting.
- Studied Advanced Non-Fiction Workshop: Reading and Writing Memory and Landscape, strengthening long-form non-fiction, revision, and storytelling craft.

KEY SKILLS

Content Writing and Storytelling | Interview and Source Research | Fact-Checking and Editorial Development | Broadcasting & Radio Production | CMS and SEO (WordPress) | Deadline Management.